



## A Letter from Our CEO

Dear Partners, Clients, and Visitors,

Welcome to SWFT.

Over the past two decades in talent acquisition and HR technology, I've seen firsthand how transformation begins when organizations commit to clarity, strategy, and measurable outcomes. That's why in founding SWFT, I set out to streamline hiring and workforce management—bridging the gaps, improving transparency, and eliminating chaos for good.

At SWFT, we don't offer cookie-cutter solutions. Instead, we listen deeply, design with precision, and deliver with accountability. Whether you're scaling a startup, elevating enterprise HR, or developing a talent-first culture, we tailor our approach to your unique needs and goals.

Our mission is grounded in three unwavering values:

- **Integrity** – being honest, transparent, and reliable in every interaction.
- **Excellence** – aiming for the highest quality in strategy, tools, and execution.
- **Results-Oriented Partnership** – measuring our success by yours.

We're not just changing how companies find talent; we're redefining the entire talent acquisition experience. And with our proven track record of rapid profitability, we're poised to deliver exceptional returns for our investors. Join us as we build the future of recruitment, one profitable milestone at a time.

Sincerely,

*Mark Burks*

Mark Burks

Founder & CEO

SWFT



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